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2	DIVISION OF LABOR STANDARDS ENFORCEMENT Department of Industrial Relations State of California BY: DAVID L. GURLEY (Bar No. 194298) 455 Golden Gate Ave., 9 th Floor San Francisco, CA 94102 Telephone: (415) 703-4863
5	Attorney for the Labor Commissioner
6	BEFORE THE LABOR COMMISSIONER
7	OF THE STATE OF CALIFORNIA
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10	ELISE SHIRLEY,) Case No. TAC 08-01)
11) Petitioner,)
. 12	vs.) DETERMINATION OF) CONTROVERSY
13)) ARTISTS' MANAGEMENT WEST; an unknown)
14	business form; and GINA GLATIS, ') an individual;)
• 15	Respondent.)
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18	<u>INTRODUCTION</u> The above-captioned petition was filed on March 9, 2001,
19 20	by ELISE SHIRLEY, (hereinafter "SHIRLEY" or "Petitioner"), alleging
20	that GINA GLATIS dba ARTISTS' MANAGEMENT WEST, (hereinafter
21	"Respondent", "GLATIS" or "AMW"), had attempted to procure
23	employment for Shirley without a talent agency license in violation
24	of Labor Code §1700.5. Petitioner seeks a return of all
25	commissions paid to the respondent during the length of the
26	relationship and requests that the personal services contract
27	between the parties be voided ab initio.
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Respondent filed her answer on April 20, 2001, seeking 2 protection under Labor Code §1700.44(d)'s "safe harbor" exemption 3 which allows a person who is not licensed to act in conjunction 4 with, and at the request of, a licensed talent agency in the 5 negotiation of an employment contract. Respondent seeks a 6 dismissal of the petition.

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7 A hearing was scheduled and held on September 21, 2001, 8 before the undersigned attorney specially designated by the Labor 9 Commissioner to hear this matter. Petitioner was represented by 10 Robert S. Besser of Besser & Chapin; respondent appeared through her attorney Erica E. Hayward of Gorry Meyer & Rudd L.L.P. 11 Due 12 consideration having been given to the testimony; documentary evidence; arguments presented; and briefs submitted, the Labor 13 Commissioner adopts the following determination of controversy. 14

FINDINGS OF FACT

Petitioner, an actor, entered into a personal 1. 17 services contract with AMW on December 9, 1997. According to the 18 terms of the contract, AMW would, "[inter alia] perform all 19 activities necessary on behalf of artist - ordinarily performed by 20 a personal manager - to further the Artist's career. Particularly, 21 Manager will actively promote the Artist, negotiate all contracts 22 necessary and provide necessary advice and council in all phases of 23 Artist's career." In return, Shirley was required to compensate 24 AMW with 15% of her gross income as an artist. Shirlev also 25 secured the services of a licensed talent agency during the 26 Conan Carroll of the Irv Schechter Company and relationship. 27 formerly of The Artists' Group represented Shirley as her talent 28

1 agenct from 1996 through 1999.

2 2. In an effort to further Shirley's career, Glatis 3 and Shirley would routinely scour the "breakdowns¹" in search of 4 suitable parts. If an available part appeared on the breakdown 5 that interested Glatis and Shirley, Glatis would send a resume and 6 headshot directly to the casting director, in an effort to secure 7 an audition for Shirley. At the end of the day, Glatis would phone 8 Carroll to discuss the various parts she had submitted Shirley for. 9 Glatis testified this was done because it would look bad if Carroll 10 submitted Shirley for the same part.

11 3. Glatis testified that if a casting director or 12 producer called Glatis directly, regarding a role or audition for 13 Shirley, Glatis would set up the audition and then call Carroll later to discuss whether or not the part was in the best interest 14 of their mutual client. This routine was essentially stipulated to 15 16 by the respondent who added her predecessor functioned in this manner and this was how she had been taught. When asked on cross-17 examination whether Glatis would submit Shirley first and notify 18 the agent later, Glatis replied, "yes". 19

Additionally, Glatis testified of the "agreement" 4. 20 between Carroll and Glatis. The "agreement" enabled Glatis to seek 21 auditions for Shirley because Carroll was very busy. Carroll 22 ostensibly granted overall permission for Glatis to seek the 23 auditions on Shirley's behalf. If Glatis obtained the audition and 24 received a role, Carroll would negotiate the employment contract. 25 This arrangement continued throughout the relationship as the 26

27 The "breakdowns" are a list of available roles in the entertainment industry that are comprised on a daily basis. 28

1 manager and the agent worked closely together in an effort to
2 further Shirley's career by combining their efforts to seek
3 employment on Shirley's behalf.

4 5. Finally, on one occasion, Glatis attempted to 5 secure a role for Shirley on an independent production, "All Over 6 Again". Glatis testified that she had a meeting with the producer 7 of the project hoping to secure the part for Shirley. When asked 8 on cross examination why the agent [Carroll] was not informed of 9 this meeting with the producer, she testified that, "there was no 10 reason to tell Conan because the probability of fruition was low."

6. In October of 1999, petitioner dissatisfied with respondent's efforts on her behalf, terminated the agreement and purportedly refused to pay certain commissions allegedly owed on projects secured during the term of the contractual relationship. The respondent filed a breach of contract action, No. SC062220, in Los Angeles Superior Court seeking unpaid commissions. That action is stayed pending the results of this petition to determine controversy.

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CONCLUSIONS OF LAW

1. Labor Code §1700.4(b) includes "actors" in the definition of "artist" and respondent is therefore an "artist" within the meaning of §1700.4(b).

24 2. Labor Code §1700.40(a) defines "talent agency" as, 24 a person or corporation who engages in the occupation of 25 procuring, offering, promising, or **attempting to procure employment** 26 [emphasis added] or engagements for an artist or artists."

3. Labor Code section 1700.5 provides that "no person

shall engage in or carry on the occupation of a talent agency
without first procuring a license therefor from the Labor
Commissioner."

4 4. Labor Code §1700.44(a) provides Labor the 5 Commissioner with the power and jurisdiction to hear and determine 6 matters falling under the Talent Agencies Act (§§1700.00 *et seq*.), 7 therefore the Labor Commissioner has jurisdiction to hear and 8 determine this matter.

9 5. In <u>Waisbren v. Peppercorn Production, Inc</u> (1995) 41 10 Cal.App.4th 246, the court held that any single act of procuring employment subjects the agent to the Talent Agencies Act's 11 licensing requirements, thereby upholding the Labor Commissioner's 12 long standing interpretation that a license is required for any 13 procurement activities, no matter how incidental such activities 14 are to the agent's business as a whole. Applying <u>Waisbren</u>, it is 15 clear that petitioner's effort in sending resumes and photos 16 directly to casting directors establish that respondent acted as a 17 talent agency within the meaning of §1700.4(a). 18

19 6. The primary issue in this case is whether 20 petitioner's actions on behalf of the respondent fall within the activities described at Labor Code §1700.44(d), exempting persons 21 conducting certain traditional talent agency functions from the 23 licensing requirement.

7. Labor Code §1700.44(d) states, "it is not unlawful for a person or corporation which is not licensed pursuant to this chapter to act in conjunction with and at the request of a licensed talent agency in the negotiation of an employment contract."

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8. This exemption requires a three-part analysis and

1 all three parts must be satisfied for the respondent to prevail. 2 First, we must determine whether petitioner's acts of submitting 3 respondent's photos and resumes directly to casting agents were 4 done "in conjunction with" a licensed talent agent; two, whether 5 respondents' activities were done "at the request of" a licensed 6 talent agency"; and three, whether submitting photos and resumes is 7 "the negotiation of an employment contract". We begin with the 8 former by examining legislative intent. In determining legislative 9 intent, one looks at both legislative history and the statutory 10 scheme within which the statute is to be interpreted.

9. In 1982, AB 997 established the California
Entertainment Commission. Labor Code §1702 directed the Commission
to report to the Governor and the Legislature as follows:

"The Commission shall study the laws and practices of this state, the State of New York, and other entertainment capitals of the United States relating to the licensing of agents, and representatives of artists in the entertainment industry in general,..., so as to enable the commission to recommend to the Legislature a model bill regarding this licensing."

19 10. Pursuant to statutory mandate the Commission 20 studied and analyzed the Talent Agencies Act in minute detail. The 21 Commission concluded that the Talent Agencies Act of California is 22 a sound and workable statute and that the recommendation contained 23 in this report will, if enacted by the California Legislature, 24 transform that statute into a model statute of its kind in the 25 United States. All recommendations were reported to the Governor, 26 accepted and subsequently signed into law.

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11. The major, and philosophically the most difficult,

¹ issue before the Commission, the discussion of which consumed a ² substantial portion of the time was this first issue: When, if ³ ever, may a personal manger or, for that matter, anyone other than ⁴ a licensed Talent Agent, procure employment for an artist without ⁵ obtaining a talent agent's license from the Labor Commissioner? ⁶ (Commission Report p. 15)

7 12. The Commission considered and rejected alternatives 8 which would have allowed the personal manager to engage in "casual 9 conversations" concerning the suitability of an artist for a role 10 or part; and rejected the idea of allowing the personal manager to 11 act in conjunction with the talent agent in the negotiation of 12 employment contracts whether or not requested to do so by the 13 talent agent [emphasis added]. (Commission Report p. 18-19)

14 13. As noted, all of these alternatives were rejected by15 the Commission. The Commission concluded:

16 "[I]n searching for the permissible limits to activities in which an unlicensed personal manger or anyone could 17 engage in procuring employment for an artist without being license as a talent agent,... there is no such 18 activity, there are no such permissible limits, and that the prohibitions of the Act over the activities of anyone 19 procuring employment for an artist without being licensed as a talent agent must remain, as they are today, total. 20 Exceptions in the nature of incidental, occasional or infrequent activities relating in any way to procuring 21 employment for an artist cannot be permitted: one either is, or is not, licensed as a talent agent, and, if not so 22 licensed, one cannot expect to engage, with impunity, in any activity relating to the service which a talent agent 23 is licensed to render. There can be no `sometimes' talent agent, just as there can be no `sometimes' doctor 24 licensed any other professional." or lawyer or (Commission Report p. 19-20) 25

14. The Commission was very clear in their conclusion that a personal manager may not negotiate an employment contract unless that negotiation is done "at the request" of a licensed

1 talent agent. It is not enough, as indicated in the Commission's 2 Report, that the talent agent grants overall permission. The agent 3 must advise the manager or request the manager's activity for each 4 and every submission. At the very minimum an agent must be aware 5 of the manager's procurement activity. In our case, the testimony 6 was clear that at times the petitioner submitted the respondent's 7 photos and resumes initially without the agent's knowledge. It was 8 typically after the fact the agent was notified of the submission, 9 and therefore, the acts were not done "at the request of" 10 respondent's licensed talent agent.

11 15. When a manager submits her clients for roles and 12 attempts to use the narrow licensing exemption found at Labor Code 13 §1700.44(d)², he or she is walking a very thin line. A manager who 14 attempts to secure his client employment must be prepared to 15 establish that his activity falls within the guidelines established 16 by legislative intent and the Division's previous talent agency 17 determinations.

16. A manager who obtains the talent agent's overall 18 permission to submit an artist for employment does not fall within 19 the exemption. This arrangement purporting to allow the petitioner 20 the freedom to act as a part-time de facto talent agent, as 21 discussed, was not the legislative intent behind Labor Code 22 §1700.44(d). An artist's manager may not participate in a 23 situation where the manager is free to submit an artist for roles 24 wherever and whenever the manager decides it is appropriate, with 25 or without the talent agent's acquiescence or approval. 26

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1 Moreover, in the case of "All Over Again", Carroll 17. 2 never knew that Shirley had been submitted for that role. Here, 3 this submission was not done "in conjunction with" a licensed 4 talent agent. Consequently, the respondent has failed every prong 5 and not acted within the 1700.44(d) exemption.

6 18. The respondent argues that Labor Commissioner 7 Determination, Wesley Snipes v. Dolores Robinson Entertainment, TAC 8 36-96 expands §1700.44(d), by allowing a manager to submit the 9 artist, "as long as the activities were done as part of a `team 10 effort' with a licensed agent." This case is distinguishable 11 because the hearing officer in <u>Snipes</u> expressly stated, "it is 12 clear that she [the manager] acted at the request of and in conjunction with a licensed talent agency within the meaning of 13 Labor Code section 1700.44(d) at all times." Snipes, supra p.7 14 Further, because the <u>Snipes</u> Determination is expressly limited to 15 that set of facts based on "undisputed evidence presented, which 16 was well documented by the correspondence and other exhibits", and 17 that type of undisputed evidence was not presented in our case, we 18 decline to follow Snipes, to the extent it expands Labor Code 19 §1700.44(d) beyond our discussion here. 20

The petitioner has failed the first two prongs of 19. 21 the analysis, and therefore the third prong does not require 22 discussion, but will be briefly addressed. The Commission was 23 silent as to what constitutes "the negotiation of an employment 24 contract", but as stated in <u>Anderson v. D'avola</u> (1995)TAC 63-93, 25 "[t]his statute [§1700.44(d)] does not permit such an unlicensed 26 person to engage in any procurement activities other than the 27 employment Discussions `negotiation of an contract.' with 28

1 producers or casting directors in an attempt to obtain auditions 2 for an artist exceed the scope of this statute." Anderson 3 illustrates the "negotiation of an employment contract" must also 4 be narrowly defined. Allowing submissions and direct discussions 5 with production companies and casting agents by a manager in an 6 attempt to obtain employment on behalf of the artist would again 7 frustrate legislative intent by expanding permissible unlicensed 8 activity. Again, respondents' activities do not fall within the 9 exemption at Labor Code §1700.44(d).

10 A bright line rule must be established to further 20. legislative intent. Again, one either is an agent or is not. 11 The 12 person who chooses to manage an artist and avoid statutory regulation may not cross that line, unless that activity falls 13 squarely within the narrowly interpreted exemption of §1700.44(d). 14 Critics have arqued that this rule works against an artist by 15 discouraging creativity of a manager, which after all is conducted 16 for the artist's benefit. Others suggest this holding creates a 17 chilling effect on the artist's representatives working together in 18 concert for the artist's benefit. Chiefly, others argue this 19 "bright-line rule" does not consider the realistic operations of 20 the entertainment industry. Until case law or the legislature 21 redirects the Labor Commissioner in carrying out our enforcement 22 responsibilities of the Act, we are obligated to follow the path 23 limiting a manager's ability to procure engagements for an artist. 24

21. Shirley seeks disgorgement of all commissions 25 paid to AMW during the parties relationship. Shirley filed her 26 petition on March 9, 2001. Labor Code §1700.44(c) provides that 27 "no action or proceeding shall be brought pursuant to [the Talent 28

Agencies Act] with respect to any violation which is alleged to have occurred more than one year prior to the commencement of this action or proceeding." Having made no clear showing that AMW received commissions during the period of March 10, 2000, through March 9, 2001, Shirley is not entitled to a disgorgement of commissions.

ORDER

9 For the above-stated reasons, IT IS HEREBY ORDERED that 10 the 1997 contract between petitioner, ELISE SHIRLEY and respondent, 11 GINA GLATIS dba ARTISTS' MANAGEMENT WEST, is unlawful and void ab 12 initio. Respondent has no enforceable rights under that contract. 13 Having made no clear showing that the petitioner paid 14 commissions within the one-year statute of limitations prescribed 15 by Labor Code §1700.44(c), she is not entitled to a monetary 16 recovery.

The parties will bear the expense of their own attorneys'

David L: Gurley Attorney for the Labor Commissioner

Dated: 1/10/02

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Dated: /-10-02____

ARTHUR S. LUJAN State Labor Commissioner

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ADOPTED AS THE DETERMINATION OF THE LABOR COMMISSIONER

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2	STATE OF CALIFORNIA
3	DEPARTMENT OF INDUSTRIAL RELATIONS - DIVISION OF LABOR STANDARDS ENFORCEMENT
4	<u>CERTIFICATION OF SERVICE BY MAIL</u> (C.C.P. §1013a)
5	ELISE SHIRLEY VS ARTISTS' MANAGEMENT WEST, AN UNKNOWN BUSINESS FORM; AND GINA GLATIS, AN INDIVIDUAL
6	SF 008-01 TAC 8-01
7	I, Benjamin Chang, do hereby certify that I am employed in the county of San Francisco, over 18 years of age, not a party t the within action, and that I am employed at and my business address is 455 Golden Gate Avenue, 9 th Floor, San Francisco, CA 94102.
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10	On January 10, 2002, I served the following document:
11	DETERMINATION OF CONTROVERSY
12	by facsimile and by placing a true copy thereof in envelope(s) addressed as follows: ROBERT S. BESSER, ESQ. CHRISTOPHER CHAPIN, ESQ. BESSER & CHAPIN 15332 ANTIOCH STREET, PMB 807
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16	PACIFIC PALISADES, CA 90272
17	TIMOTHY J. GORRY, ESQ. FRANK SANDELMANN, ESQ. ERICA E. HAYWARD, ESQ. GORRY MEYER & RUDD LLP 2029 CENTURY PARK EAST, STE 400 LOS ANGELES, CA 90067
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20	and then sealing the envelope with postage thereon fully prepaid, depositing it in the United States mail in the city and county of San Francisco by ordinary first-class mail.
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22	I certify under penalty of perjury that the foregoing is true and correct. Executed on January 10, 2002, at San . Francisco, California.
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24	Brech
25	BENJAMIN CHANG
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	CERTIFICATION OF SERVICE BY MAIL